451 Research industry analysts to tackle top IT security concerns at RSA Conference USA 2018

New York, NY, April 10, 2018 – 451 Research security analysts will be at the RSA Conference USA 2018 in San Francisco from April 16-20, 2018. Our recent Voice of the Enterprise research shows continued growth in security spending, second only to investment in the cloud. Join the 451 Research analyst team at the conference as they discuss how both these trends and more will have a dramatic impact on security in the future.

Fernando Montenegro, Senior Industry Analyst at 451 Research, will be presenting two sessions:

- **Economics of Security – Incentives, Behaviors and More**
  Wednesday, April 18, from 7:00-7:45am PDT – this session will address the daily obstacles that information security professionals face and what tools to use to solve them.

- **Endpoint Security: A Marketplace of Silver Bullets**
  Thursday, April 19, from 3:00-3:45pm PDT – in this session, Fernando will discuss the evolution of endpoint security and what such offerings should require. He will cover current trends including technology and threats, as well as vendor groupings, based on 451 Research’s latest Market Trends.

At RSA Conference, 451 Research will host a breakfast for clients on Wednesday morning at the Four Seasons Hotel in San Francisco, where our security analysts will discuss where the security market is today, the dilemmas facing investors and specific views of the future of security. Doors will open at 7:30am PDT and the panel discussion will start at 8:30am PDT. Contact media.inquiry@451research.com for more information.

The RSA Conference will cover the security industry as it pertains to application security, cloud security, cryptography, hacking, ransomware, DevOps, governance, security strategy and new technologies.

451 Research analysts will also be speaking at AGC Partners’ West Coast Information Security Conference, April 16-17, 2018, at the Hilton Union Square in San Francisco:

- **Scott Crawford**, Research Director at 451 Research, will lead a panel of industry executives from major cloud properties to innovative startups on Monday, April 16 at 8:15am PDT, discussing disruption in the security market: how to recognize it, how to capture the market’s attention, and how to capitalize on it.

- **Eric Ogren**, Senior Analyst at 451 Research, will be moderating the “What’s the Deal with Web Security?” session on Monday, April 16 at 4:15pm PDT. The panel will cover the current state of web security and how to protect privacy.

For more information on these conferences, visit the RSA Conference page and the AGC Partners’ page. To schedule a briefing, contact Cassandra.rowe@451research.com.

**About 451 Research**

451 Research is a preeminent information technology research and advisory company. With a core focus on technology innovation and market disruption, we provide essential insight for leaders of the digital
More than 100 analysts and consultants deliver that insight via syndicated research, advisory services and live events to more than 1,000 client organizations in North America, Europe and around the world. Founded in 2000 and headquartered in New York, 451 Research is a division of The 451 Group. Learn more and connect with 451 Research on Twitter and LinkedIn.

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