Market Monitor & Forecast

Market size, share and forecast data for emerging technology markets

Market Monitor & Forecast data exploits 451 Research's deep insight into both startups and established technology vendors. More than 100 analysts work closely with the Market Monitor team to collect data and set revenue estimates. As a result, when clients pair Market Monitor & Forecast numbers with our in-depth qualitative research, they receive a deep and unified view of some of the most disruptive segments of the current technology marketplace.

The Market Monitor & Forecast product family offers market size, share and forecast data for six key emerging segments of the enterprise technology marketplace. Each Market Monitor & Forecast product uses 451 Research's database of more than 500 private and public technology vendors under coverage. Our analyst team builds out revenue estimates for each vendor in the segment, as well as performing global and regional market sizing in some areas.

RESEARCH METHODOLOGY

RIGOROUS PROCESSES	Analysts employ both bottom-up and top-down approaches, building individual models for each of the companies under coverage, as well as forecasting entire markets globally and by country.
VERIFICATION	Analysts check models and estimates regularly with industry bodies, financial regulators, companies under coverage and their peers.
TRANSPARENCY	Analysts attach sourcing and provenance information to data points, allowing clients to understand the degrees of confidence in forecasts.

Visit our website, email, or call us to learn more:

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The Market Monitor & Forecast offerings provide:

- MARKET SIZE
- FIVE-YEAR MARKET FORECASTS
- VENDOR LEADER BOARDS (IN SELECT MARKETS)
- EXCEL DATA FILES, UPDATED QUARTERLY
- PIVOT TABLES WITH BREAKOUT AND FORECAST OF VENDORS BY REVENUE TIER AND QUARTERLY TIME-SERIES DATA (IN SELECT MARKETS)
- ANALYST ACCESS

The Market Monitor & Forecast service is available for the follow market segments:

MARKET OVERVIEW REPORTS

Tracking the worldwide mobile market, including mobile networks, connected devices, applications and cloud services. It includes five-year historical data and a five-year forecast for 60 countries and all global regions.

ENTERPRISE MOBILITY

Tracking the global mobile market, including mobile marketing and commerce, enterprise devices, apps and connectivity. It includes five-year historical data and a five-year forecast for 60 countries and all global regions.

DATACENTER INFRASTRUCTURE MANAGEMENT

Tracking the rapidly evolving marketplace around datacenter management software.

CLOUD-ENABLING TECHNOLOGY

Tracking the marketplace around server virtualization, virtualization management, automation and other on-premises technologies that enable cloud computing services.

VIRTUAL DESKTOP ECOSYSTEM

Tracking the dynamic set of technologies related to desktop virtualization, including workspace virtualization and virtualized desktop management.

CLOUD COMPUTING

Tracking the fast-growing marketplace around infrastructure as a service (IaaS), platform as a service (PaaS) and other cloud offerings delivered 'as a service.'

ABOUT 451 RESEARCH

451 Research is a preeminent information technology research and advisory company. With a core focus on technology innovation and market disruption, we provide essential insight for leaders of the digital economy. More than 100 analysts and consultants deliver that insight via syndicated research, advisory services and live events to over 1,000 client organizations in North America, Europe and around the world. Founded in 2000 and headquartered in New York, 451 Research is a division of The 451 Group.

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