451 Research surveyed 512 multinational corporations headquartered in North America, Europe and China about their datacenter needs and preferences in Southeast Asia in Q1 2016.

64% will need more datacenter space/power capacity in the next 2 years.

39% of MNCs overall and 46% of multinationals based in China have plans to increase their usage of colocation providers for future IT deployments.

Top five criteria for selecting a third-party service provider:
- Comprehensive Service Portfolio
- Latency of Network Connectivity
- Proven track record selling to enterprises
- Customer support
- Personalized space

50% of MNCs present in or with plans to expand into the region consider Singapore – and 28% prefer it as their first choice.