

# THE DESKTOP VIRTUALIZATION ECOSYSTEM

## SEGMENT FOCUS: APPLICATION VIRTUALIZATION

# 451 MARKET MONITOR

## *Market Sizing and Forecasts*

### ABOUT THIS REPORT

This report examines the aggregate market revenue and vendor shares for the application virtualization sector, including segmentation by geography and verticals. Application virtualization lets applications run on computers and handheld devices without having to be installed. In eliminating that installation step, these virtualization technologies radically change how applications are delivered and used. Application virtualization vendors seek to improve the portability, manageability and compatibility of applications by encapsulating them separately from the underlying operating system on which they are executed.

### ANALYSTS

Swapna Subramani, Senior Analyst, Quantitative Services

Greg Zwakman, Research Director, Quantitative Services

## ABOUT 451 RESEARCH

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### **New York**

20 West 37th Street, 6th Floor  
New York, NY 10018  
Phone: 212.505.3030  
Fax: 212.505.2630

### **San Francisco**

140 Geary Street, 9th Floor  
San Francisco, CA 94108  
Phone: 415.989.1555  
Fax: 415.989.1558

### **London**

37-41 Gower Street  
London, UK WC1E 6HH  
Phone: +44 (0)20.7299.7765  
Fax: +44 (0)20.7299.7799

### **Boston**

125 Broad Street, 4th Floor  
Boston, MA 02109  
Phone: 617.275.8818  
Fax: 617.261.0688

## ABOUT MARKET MONITOR

The Market Monitor product line is a market-sizing research service from 451 Research offering five-year, bottom-up market size, share and growth forecasts for key segments of the enterprise technology marketplace.

### Current Offerings Include:

#### **CLOUD COMPUTING: AS-A-SERVICE**

220+ vendors in 16 market segments

#### **CLOUD-ENABLING TECHNOLOGIES: VIRTUALIZATION & ON-PREMISES**

140+ vendors in seven market segments

#### **THE DESKTOP VIRTUALIZATION ECOSYSTEM**

50+ vendors in four market segments

## ABOUT MARKET MONITOR: THE DESKTOP VIRTUALIZATION ECOSYSTEM

**Market Monitor: Desktop Virtualization Ecosystem** is a quantitative research service from 451 Research that tracks and forecasts the size and growth of the rapidly evolving desktop virtualization ecosystem and session-based computing marketplace. Coverage includes server-, client-, cloud- and OS-hosted desktop virtualization; session-based computing; application virtualization; and management. Market Monitor provides a five-year forecast of market size and growth, as well as market-share details for leading vendors in this segment. The Market Monitor analyst team uses a bottom-up approach to track and project revenue for more than 50 vendors operating in this market.

### Core Components of the Service:

**Market Overview Reports** – *Twice-yearly* long-form reports showing overall market size and growth for the segments covered in the service.

**Segment Focus Snapshots** – Focused insight reports providing more granular detail and market-share data for one or more of the market segments.

**Forecasts** – Market-size and growth projections for all market segments and vendor market-share details through 2015.

**Data** – Access to data contained within reports (upon request, in spreadsheet format).

**‘Spot’ Access to Analysts** – Unlimited quick inquiry by email or phone to Market Monitor analysts.

**In-Depth Access to Analysts** – Structured consultation with Market Monitor analysts.

*A [detailed overview](#) of our bottom-up market-sizing methodology is available for download on our website*

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